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January 13, 2017

To: Mayor Kevin Faulconer, Council President Myrtle Cole, Council President Pro Tem Mark Kersey, and Councilmembers Bry, Zapf, Ward, Sherman, Cate, Alvarez, and Gomez

CC: Transportation & Stormwater Director Kris McFadden, Transportation & Stormwater Deputy Director Linda Marabian, Public Works Director James Nagelvoort, and Public Works Deputy Director Marnell Gibson

**Subject: Recommended Items for Fiscal Year 2018 Budget**

Dear Councilmembers,

The undersigned organizations are submitting this request asking you to continue support for implementation of the City's Climate Action Plan and Vision Zero, specifically as these policy initiatives relate to the FY 2018 budget. We appreciate your ongoing support for making San Diego a sustainable, safe city to live in for all residents. The projects and requested funds outlined below will help keep the Climate Action Plan and Vision Zero initiatives strong.

### ***Climate Action Plan***

- Allocate transportation capital funding to be consistent with the Climate Action Plan 2020 mode share goals to incrementally increase transit, bicycling and walking mode share. This funding should be prioritized for improvements along Vision Zero corridors and in environmental justice communities as listed by the state tool, CalEnviroScreen, in an amount sufficient to achieve the following transportation mode share targets:
  - Bicycle commute share, 6% by 2020; 18% by 2035
  - Walking commute share, 4% by 2020; 7% by 2035
  - Transit commute share, 12% by 2020; 25% by 2035
- Provide funding to purchase monitors to track commute mode share, especially for people walking and bicycling. (\$250,000)<sup>1</sup>
- Increase staffing needed to accelerate the implementation of bicycle projects in the city with the highest priority given to the protected bikeways in the Downtown Mobility Plan. (\$2,500,000)
- Fund the planting of 600 new trees and create a new staff position for a Tree Planting Supervisor. The Climate Action Plan calls for 35% of urban areas to be covered with tree canopy by 2035. Appropriate funding will be a down payment on the climate resiliency strategy and allow for new trees to be planted and cared for. (\$400,000)
- Hold a minimum of three CicloSDias events within the city to raise awareness of and support the goals of the Bicycle Program and the Climate Action Plan. (\$60,000)

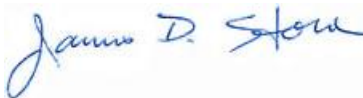
### ***Vision Zero***

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<sup>1</sup> Funding calculated based on FY17 budget.

- Fund improvements at 15 of the deadliest intersections to ensure basic, low-cost pedestrian safety infrastructure improvements such as high visibility crosswalks, audible signals, and countdown signals are present at all intersections. (\$200,000)<sup>2</sup>
- Construct new medians, sidewalk improvements, curb extensions, and safe crossings on El Cajon Boulevard in front of Hoover High School at the intersections of El Cajon Boulevard and Highland Avenue, and El Cajon Boulevard and 45<sup>th</sup> Street as outlined in the Complete Boulevard Study. (cost estimates currently under development via Planning Department)
- Construct new medians, sidewalk improvements, curb extensions, and safe crossings at the intersections of El Cajon Boulevard and Menlo Avenue, and El Cajon Boulevard and Euclid Avenue as outlined in the Complete Boulevard Study. (cost estimates currently under development via Planning Department)
- Construct a safe crossing at Kansas Street and El Cajon Boulevard. Mr. Abera Kebede Tura was killed while crossing at this intersection last year and businesses on the Boulevard have rallied to request a safer crossing. (\$357,105)<sup>3</sup>
- Allocate staff time to continue comprehensive corridor planning with neighborhood stakeholder groups on University Avenue and El Cajon Boulevard, specifically in the neighborhoods of City Heights and North Park.
- Design and construct bicycle lanes on University Avenue to close the gap between 5<sup>th</sup> Avenue and Park Boulevard as part of repaving, including the presence of bicycle facilities through intersections. (cost estimates under development via Transportation Engineering Operations)
- Create and hire one dedicated Vision Zero/ multi-modal staff person to oversee Vision Zero activities and complete streets implementation. This staff person can assist City with coordinating and implementing upcoming education campaigns and engineering safety improvements. (\$100,000)

Respectfully submitted,



James D. Stone, Executive Director  
Circulate San Diego



Andy Hanshaw, Executive Director  
San Diego County Bicycle Coalition



Nicole Capretz, Executive Director  
Climate Action Campaign



Samantha Ollinger, Executive Director  
BikeSD

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<sup>2</sup> Funding calculated based on data released in conjunction with the City Auditor's [Performance Audit of The City's Programs Responsible for Improving Pedestrian Safety](#) and generated through the Transportation and Stormwater Department's Crossroads system.

<sup>3</sup> Funding calculated based on design of a two phase signalized intersection, estimate prepared for El Cajon Boulevard BIA.

<b>15 Most Deadly Intersections for Pedestrians</b>		<b>Council District</b>	<b>TOTAL PED COLL 2001-2015</b>	<b>TOTAL PEDS INJURED 2001-2015</b>	<b>TOTAL PEDS KILLED 2001-2015</b>	<b>TOTAL PEDS KILLED + INJURED 2001-2015</b>
1	University Ave and Marlborough Ave	9	16	18	0	18
2	University Ave and 52 <sup>nd</sup> Street	9	17	18	0	18
3	Mission Blvd and Garnet Ave	2	16	17	0	17
4	University Ave and Park Blvd	3	16	16	0	16
5	University Ave and Menlo Ave	9	12	14	0	14
6	6 <sup>th</sup> Ave and Broadway	3	13	14	0	14
7	El Cajon Blvd and 36 <sup>th</sup> Street	3	12	13	0	13
8	Paradise Valley Road and Deep Dell Road	4	12	13	0	13
9	University Ave and Fairmount Ave	9	11	12	0	12
10	5 <sup>th</sup> Ave and B Street	3	12	12	0	12
11	4 <sup>th</sup> Ave and B Street	3	11	11	1	12
12	Euclid Ave and Naranja Street	4	14	12	0	12
13	Palm Ave and 16 <sup>th</sup> Street	8	8	10	2	12
14	Coronado Ave and Thermal Ave	8	9	11	1	12
15	5 <sup>th</sup> Ave and Broadway	3	12	12	0	12