



March 15, 2022

San Diego Rules Committee
202 C Street
San Diego, CA 92102
Via Email

Re: Climate Action Campaign Support for People's Ordinance Ballot Measure

Honorable Chair and Committeemembers,

Climate Action Campaign (CAC) is a San Diego and Orange County based nonprofit organization with a simple mission: stop the climate crisis through effective policy action. We have played an active role in the development of every Climate Action Plan (CAP) in the region since 2015, many of which include zero waste targets and equitable waste reduction strategies.

We urge the Rules Committee to initiate a ballot measure to amend the People's Ordinance, an ordinance that is exacerbating inequities and limiting the City's ability to equitably meet its CAP zero waste targets.

The People's Ordinance not only ties the city's hands in meeting its fiscal and environmental responsibilities, it also prevents the City from fairly collecting fees for vital waste services. San Diego is the only California city that does not charge a fee for trash collection, and the City has no way to incentivize waste reductions to help achieve its zero waste CAP goals.

Reforming the People's Ordinance can be a key component for funding and implementing the CAP, something the City has consistently failed to do since its adoption in 2015. We hope the Rules Committee will take this necessary step and stop inequitable policies from further harming vulnerable communities and limiting the City's ability to implement the CAP.

Sincerely,

Matthew Vasilakis
Co-Director of Policy
Climate Action Campaign