

# 2019 YEAR-IN-REVIEW

## WE PUT POWER IN THE HANDS OF THE PEOPLE

**6**  
YEAR  
CAMPAIGN

**1000**  
HOURS OF  
EDUCATION AND  
ADVOCACY

**22**  
COALITION  
PARTNERS

After **half a decade** of tireless advocacy, **two Community Choice Energy programs** are set to launch in the San Diego region in 2021, with **14 cities** committed to or exploring CCE.

### SAN DIEGO COMMUNITY POWER WILL:

- Reduce our GHG emissions by 1.9 million metric tons
- Generate \$1.5 billion in revenue to invest locally
- Provide \$1.2 billion in consumer savings
- Create 1000 megawatts of new, local, clean energy

## WE SET THE BAR

Today, 1/3 of Americans live in a community that has committed to or already achieved 100% clean electricity.

San Diego and Climate Action Campaign were the epicenter of the race to 100%.

**2015**

**2018**

**2019**

We won a 100% clean energy Climate Action Plan in San Diego

California adopted a similar mandate in SB 100.

Imperial Beach became the 7th city in the region to adopt a 100% clean energy CAP.

## WE'RE CHANGING THE GAME



San Diego will construct 2 miles of world-class bike facilities on 30th street.



CA's Attorney General joined our fight against the County of San Diego's illegal, sprawl-inducing CAP.



MTS launched a bus-only lane spanning 3 miles on El Cajon Boulevard.



We are holding El Cajon accountable in court for a legally deficient CAP. Defying state law is not an option.

## BUT THIS IS NOT ENOUGH.

OUR 3RD ANNUAL CAP REPORT CARD REVEALED THAT OUR REGION IS NOT ON TRACK.



None



Encinitas  
San Diego  
Solana Beach



La Mesa  
Del Mar  
Carlsbad  
Chula Vista

## WE'RE GOING BIGGER AND BOLDER THAN EVER BEFORE

By fighting for an equitable and just society with an economy that works for everyone

By crafting a San Diego Green New Deal, a roadmap to Zero Carbon

By building a climate-safe and climate-resilient region

By advocating for a world-class transportation system

By demanding building electrification and carbon-free homes

By saying NO to sprawl and YES to affordable housing near jobs and transit

## WE'RE RISING TO THE CHALLENGE

**+5 TEAM MEMBERS IN 2019**

**+44% GROSS REVENUE IN 2019**

**SCALING AND REPLICATING CCE IN OC**

